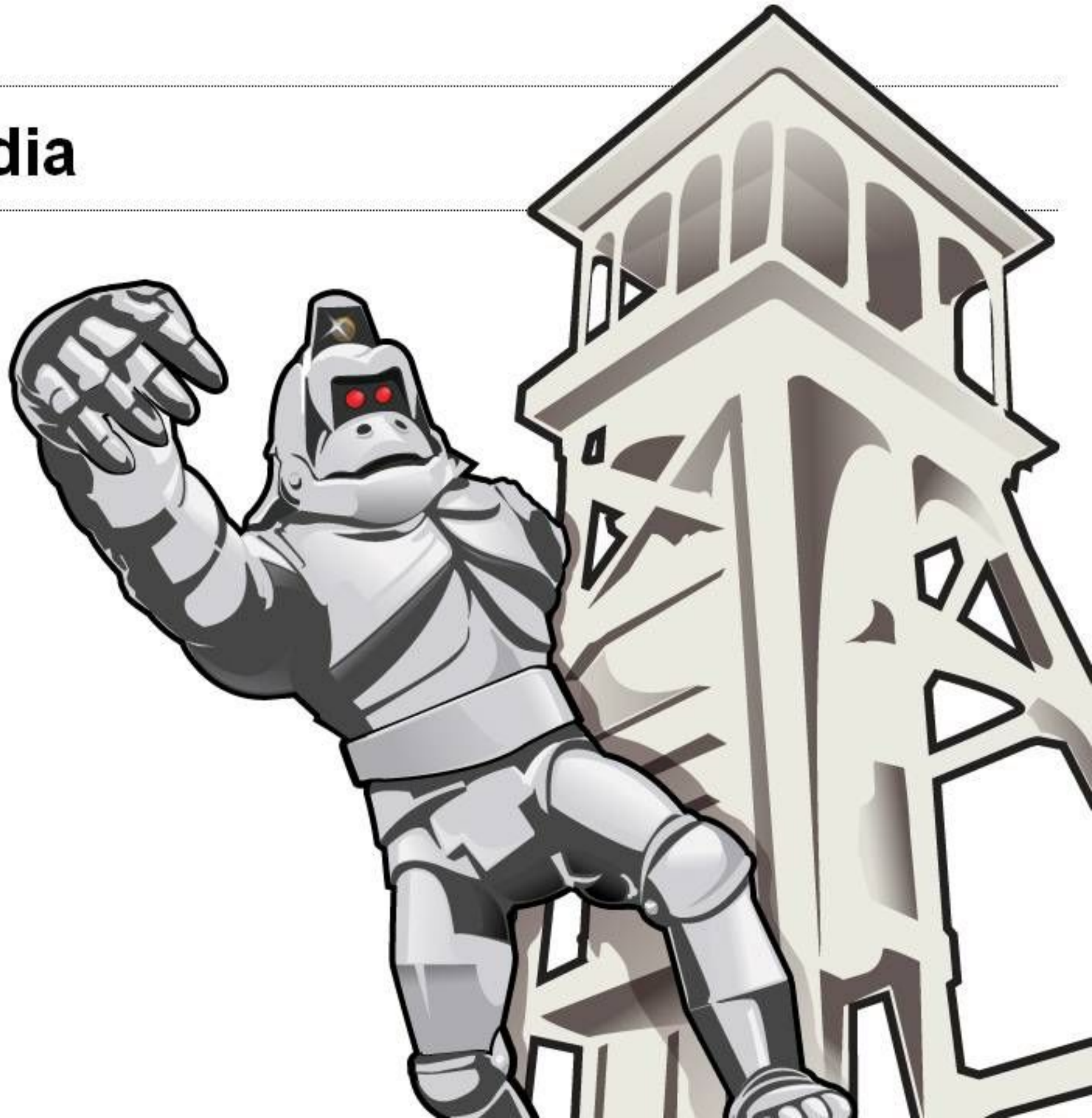


Sociale Media

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Sociale Media

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Is Social Media a Fad?

Yep, huge!



Of om het met onze vriend @crusty te zeggen ..

**THE ULTIMATE
BE ALL, END ALL,
ONE-SIZE-FITS-ALL,
SOCIAL MEDIA
STRATEGY**



BE AWESOME!

Echt!



Just do it!

Sociale Media

HOE DAN SOCIALE MEDIA OMARMEN?



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Find your Niche



Hoe doet Nascom het?



*DILBERT'S
MARKETING
WISDOM*

Marketing

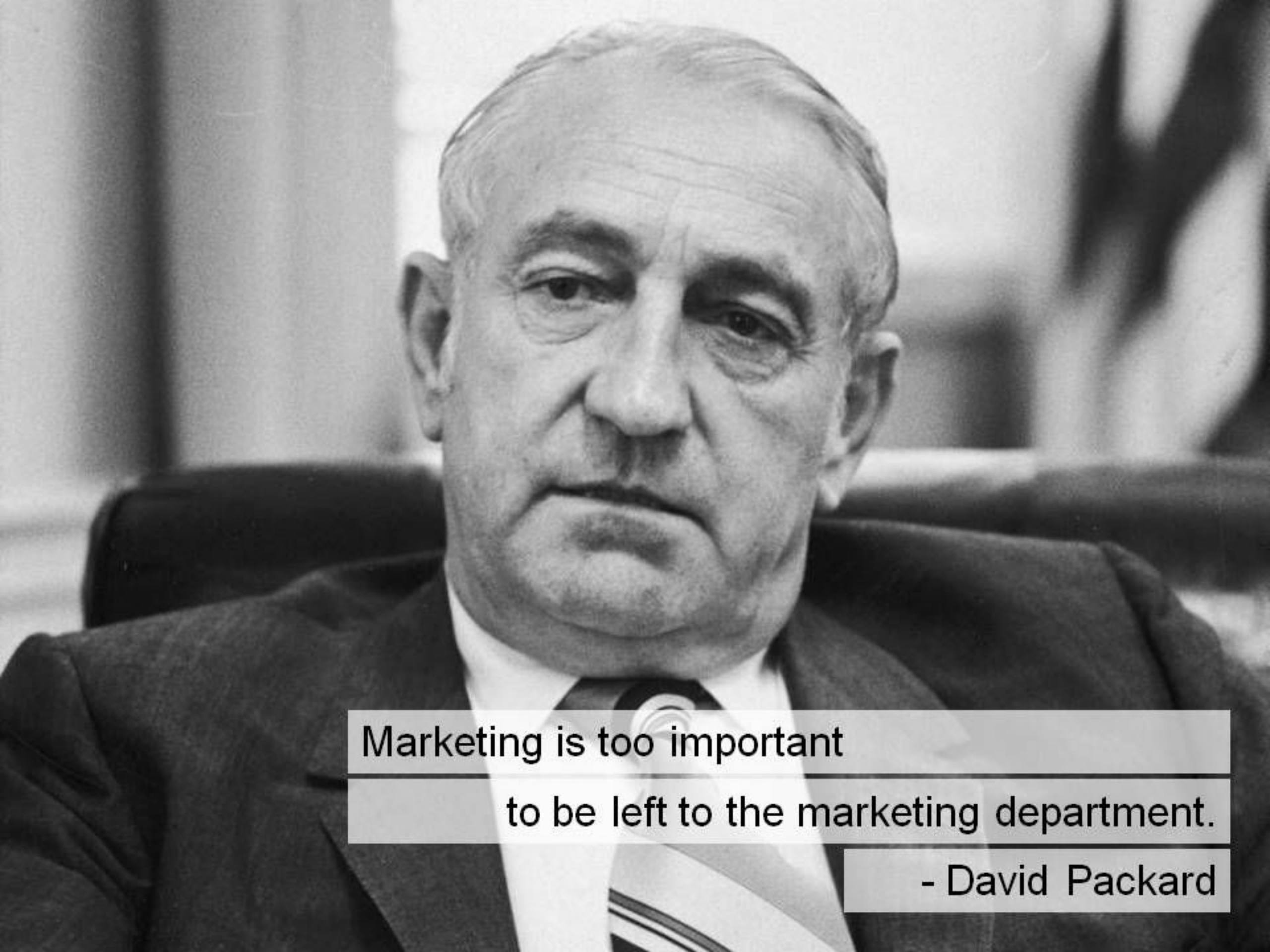


IF EVERYONE EXPOSED
TO A PRODUCT LIKES IT,
THE PRODUCT WILL
NOT SUCCEED.



THE REASON THAT A
PRODUCT "EVERYONE LIKES"
WILL FAIL IS BECAUSE NO
ONE "LOVES" IT.






Marketing is too important

to be left to the marketing department.

- David Packard

Lanceringen






Kandidaten

Viraal effect

S.M.A.A.
SOCIAL MEDIA
ADDICTS
ASSOCIATION



The image shows the interior of a Ferrari car, focusing on the steering wheel and dashboard. The steering wheel is black with a textured grip and features the Ferrari prancing horse logo in the center. The dashboard has several circular gauges, including a tachometer and a speedometer. The car's interior is finished with black leather and orange accents. Overlaid on the image are several text boxes with white backgrounds and black text.


Kan/mag je het sturen?

Ritme van communicatie

Verschillende mensen hebben wel een verschillende stijl

Omarm dit


Authenticiteit

A person is sitting on the edge of a rocky cliff, looking out over a vast, dense green forest. The person is wearing a red shirt and blue pants. The cliff is made of dark, jagged rock. The forest is a deep green color and covers the entire background. The sky is a clear blue.

Risico's?

Zorg voor opleiding / ondersteuning waar nodig

Opletten met gevoelige informatie

A large, diverse group of smiling people of various ages and ethnicities, arranged in several rows. The group includes men and women of different ethnicities, ages, and styles of dress, all appearing happy and engaged. The background is plain white.

Human Resources

De boodschap verspreiden
De juiste mensen bereiken

Media die wij vaak gebruiken

Twitter

Facebook

LinkedIn

Blogs

...

Om af te sluiten



Zorg voor een *persoonlijk* netwerk

Conversaties


FEE

DRINKS

RECORDS

D R I N K S

R E C O R D S

A pop art illustration featuring two women with large, expressive eyes and stylized features. The woman on the left has blonde hair and is wearing a blue polka-dot dress. The woman on the right has dark hair and is also wearing a blue polka-dot dress. They are both holding a yellow sign with blue text. The background is a solid blue color.

Presentatie: <http://bit.ly/SmlctNas>

Smart
Women™
Keep in Touch

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POSTCARDS

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